



**STATE OF WEST VIRGINIA
DEPARTMENT OF REVENUE
ALCOHOL BEVERAGE CONTROL ADMINISTRATION**

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PHASE IV - 2020 RETAIL OUTLET LICENSE BID PROCESS

NOTIFICATION

Potential Bidders:

Phase IV of the 2020 Retail Outlet License Bid Process is being initiated as a limited License Bidding Process for 2 available retail outlet licenses.

Phase IV of the 2020 Retail Outlet License Bid Process will be starting **February 9, 2021** and will end at 5:00 p.m. on March 12, 2021.

The 2 retail outlets available for bid are:

Retail Outlet #670	Market Zone 70 (Designated Area or DA)	Pocahontas County
Retail Outlet #728	Market Zone 45 (Designated Area or DA)	Marion County

For Phase IV - 2020 Retail Outlet License Bid Process: starting February 9, 2021 please see bid packet, supplement, Market Zone Data Book and other information, at www.abca.wv.gov Phase IV – 2020 License Bid Process.

DISCLAIMER: THE WVABCA AND THE RLLB CANNOT GUARANTEE THAT THE LIQUOR LICENSING PROCESS WILL RESULT IN PROFITABLE VENTURES FOR ALL LICENSEES, AS THE LICENSEE MUST DETERMINE MANY OF THE FACTORS INFLUENCING THE SUCCESS OF THE INVESTMENT IN THE LICENSE SUCH AS RETAIL PRICES, STORE HOURS, PRODUCT MIX, ADMINISTRATIVE EXPENSES AND MANY OTHER FACTORS. AS A RESULT, POTENTIAL BIDDERS SHOULD CONSIDER THE INHERENT RISKS ASSOCIATED WITH THIS INVESTMENT AND BID AT THEIR OWN RISK.

“AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER”

<http://www.abca.wv.gov>